

Appendix F

From: Catlyn, Lucy
Sent: Thursday, April 25, 2024 11:05 AM
To: Licensing
Cc: Committee Services; Catlyn, Lucy
Subject: forbidden Fruit

Hello

I have spoken to the agent further and they have advised that their client has asked to reduce the hours applied for to the below:

- Late Night refreshment Saturday 23.00-00.00 – Indoor only.
- Late night refreshment New Years Eve 23.00-01.00 – Indoor only.

Alcohol on the premises – Tuesday-Thursday 09.00-22.00

- Alcohol on the premises Friday 09.00-23.00
- Alcohol on the premises Saturday 09.00-00.00
- Alcohol on the premises Sunday 09.00-22.00
- Alcohol on the premises news years eve 23.00-01.00

Please can you confirm you still wish to go ahead with your representation or if you now wish to withdraw it?

A licensing sub committee will be convened if agreement cannot be sought between yourself and the applicant.

Thanks

Lucy

Lucy Catlyn
Principal Licensing Officer
Environmental Health and Licensing

From: Catlyn, Lucy
Sent: Monday, April 22, 2024 1:32 PM
To: Licensing
Subject: Representation Forbidden Fruit

Hello

We have been contacted by the agent in response to the representations raised. They have asked that we forward the updated premises licence application and the dispersal policy which they are offering as conditions which would get added to the premises licence if it was granted.

Appendix F

For clarification the timings for licensable activity are:

- Late night refreshment Friday 23.00-00.00 – Indoor only.
- Late Night refreshment Saturday 23.00-01.00 – Indoor only.
- Late night refreshment New Years Eve 23.00-01.00 – Indoor only.

- Alcohol on the premises – Tuesday-Thursday 09.00-22.00
- Alcohol on the premises Friday 09.00-00.00
- Alcohol on the premises Saturday 09.00-01.00
- Alcohol on the premises Sunday 09.00-22.00
- Alcohol on the premises news years eve 23.00-01.00

Whilst there is no regulated entertainment, they would still be able to have music until 11pm under deregulation.

They also have asked me to say the below, please can we have your comments:

I have spoken to our client and he is more than happy to meet with the objectors at the premises to show them round and talk about his venue. I have also put below his description about the premises and attached the redacted application form with the conditions and timings of what we are applying for now we have removed live and recorded music.

Forbidden Fruit, a distinguished establishment poised to enrich the culinary and cultural landscape of Ashford Town. Forbidden Fruit is envisioned as a refined destination, seamlessly blending the elegance of fine dining with the charm of a cozy dessert shop. Our offerings include a tantalising array of breakfast delicacies, delectable desserts, and indulgent afternoon teas, complemented by a curated selection of light alcoholic beverages. We are committed to upholding the highest standards of quality and service, setting a new benchmark for culinary excellence in our community. In alignment with our commitment to fostering an atmosphere of sophistication and refinement, we will implement a strict dress code for all guests, ensuring adherence to smart casual attire standards. This policy, which prohibits hats, hoodies, and trainers, is essential to maintaining the ambiance and integrity of our establishment. Furthermore, we aspire to elevate Ashford Town onto the global stage by pursuing the prestigious Michelin Star accolade, a testament to our dedication to culinary innovation and excellence. We are driven by the belief that achieving this distinction will not only enhance our reputation but also contribute positively to the economic and cultural vitality of our community. We are confident that Forbidden Fruit will be a valuable addition to the vibrant tapestry of businesses in Ashford Town, contributing to its allure as a destination for culinary and cultural enthusiasts alike. We eagerly anticipate the opportunity to bring our vision to life and humbly request your favourable consideration of our premises license application.

If you could kindly pass this on to the residents and let them know to contact us on premiseslicence@innpacked.com or 08000 786 056 if they would like to arrange a time to visit the premises and meet the owner.

Thank you
Lucy

Lucy Catlyn
Principal Licensing Officer
Environmental Health and Licensing